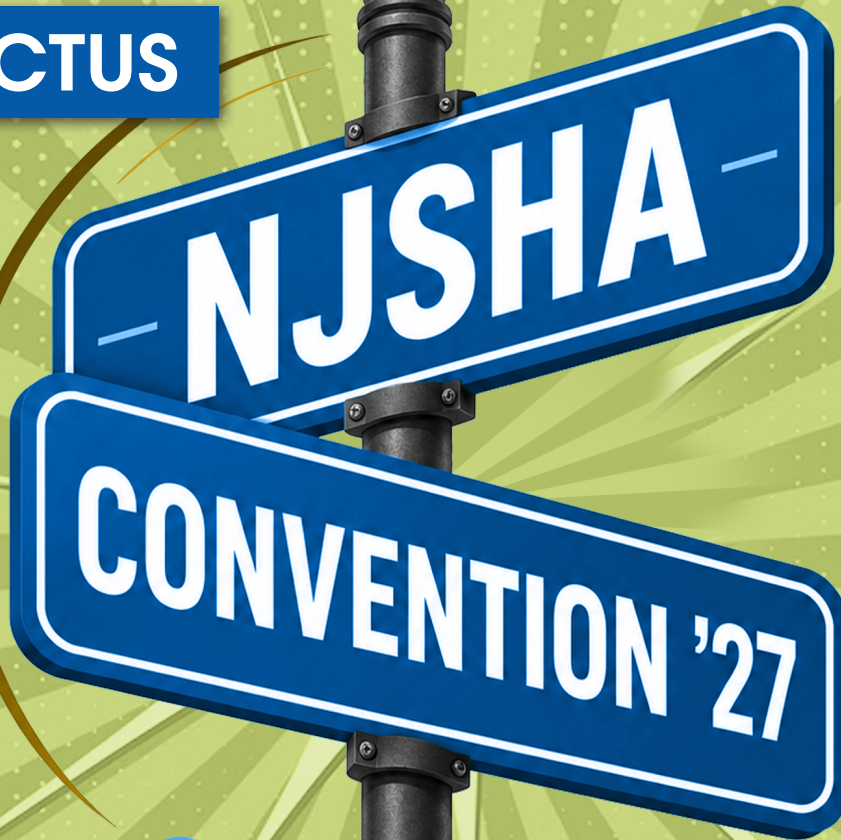




**PROSPECTUS**



**WHERE INNOVATION & COMMUNICATION MEET**

**APRIL 15-16, 2027**  
**APA Hotel, Iselin, New Jersey**



## Location and Hotel Information

**APA Hotel**  
120 S Wood Ave, Iselin, NJ 08830



## What is NJSHA?

The New Jersey Speech-Language-Hearing Association (NJSHA) is the premier state professional organization that empowers audiologists, speech-language pathologists, speech, language and hearing scientists and future professionals by providing resources and support to its members and those they serve. Our members are professionals who work in hospitals, schools, private practices, skilled nursing facilities, home care, universities and early intervention, serving people across the lifespan.

- NJSHA has more than 1,400 members
- More than 800 individuals attend the annual NJSHA Convention
- Every year more than 100 students attend to present their research at the NJSHA Convention
- NJSHA is the go-to place in the state for continuing education

We welcome you to begin your year-long journey with NJSHA, starting with a presence at the NJSHA Annual Convention. Together we can provide effective communication and the highest quality of life for those we serve.

Learn more about NJSHA at [www.njsha.org](http://www.njsha.org).



## Attention Audiologists

Once again, NJSHA has partnered with the New Jersey Academy of Audiology (NJAA) to sponsor the audiology program.

**Welcome NJAA Members to the NJSHA Convention**

**NJAA members  
can register at  
member rates.**

Book your room now at the special room rate of **\$165** per night available (taxes are included in this rate). This rate will be available until **Monday, March 24, 2027** or until room block is full.

### How to Make Your Reservations:

[CLICK HERE](#) for instructions to book your room.

If you prefer to make your reservation by phone, please use the information below:

- Phone Number: **407-992-2511**
- Reservation Code: **NH427**

### NJSHA Connect Event App

NJSHA created the Connect App for attendees to download on their mobile device and use before, during and after the Convention. The Connect App is a great way to promote your company with instant advertising opportunities, interactive listing enhancements and more!



## Contact Information

[info@njsha.org](mailto:info@njsha.org) • [www.njsha.org](http://www.njsha.org)

# 2027 Sponsorship Opportunities



|                                                  | Gold<br>\$4,500                                                                                                    | Silver<br>\$3,250                                                                                                                                                            | Bronze<br>\$2,250                                                                                                                                                        | Supporter<br>\$1,100 | Table<br>\$650 | Non-profit/<br>Home Based<br>\$350 |
|--------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|----------------|------------------------------------|
|                                                  | <b>CHOOSE ONE:</b><br>Tote Bag, Name Badge,<br>Lanyard, App Sponsor,<br>Video on Website for<br>2 months of choice | <b>CHOOSE ONE:</b><br>Marni Reisberg Program,<br>WIFI, Award Ceremony,<br>CE Session Room,<br><i>CE Session Room includes logo on screen<br/>at start and end of session</i> | <b>CHOOSE ONE:</b><br>Breakfast(2), Coffee Break(2),<br>Snack Break,<br>Chocolate Break<br><i>Break sponsorships Include logo on<br/>classroom screens during breaks</i> |                      |                |                                    |
| Table Spaces                                     | 2                                                                                                                  | 1                                                                                                                                                                            | 1                                                                                                                                                                        | 1                    | 1              | 1                                  |
| Attendees                                        | 4                                                                                                                  | 3                                                                                                                                                                            | 2                                                                                                                                                                        | 1                    | 1              | 1                                  |
| CE Own the Classroom                             | 60 mins                                                                                                            | 30 mins                                                                                                                                                                      |                                                                                                                                                                          |                      |                |                                    |
| Virtual Booth on Event App                       | ✓                                                                                                                  | ✓                                                                                                                                                                            | ✓                                                                                                                                                                        | ✓                    | ✓              | ✓                                  |
| Banner on Event App                              | ✓                                                                                                                  | ✓                                                                                                                                                                            |                                                                                                                                                                          |                      |                |                                    |
| Push Notification on Event App                   | 2                                                                                                                  | 1                                                                                                                                                                            |                                                                                                                                                                          |                      |                |                                    |
| Custom Dedicated Email Blast                     | 1                                                                                                                  |                                                                                                                                                                              |                                                                                                                                                                          |                      |                |                                    |
| Social Media Post Acknowledging Sponsorship      | 2                                                                                                                  | 1                                                                                                                                                                            | 1                                                                                                                                                                        |                      |                |                                    |
| Social Media Post Provided by Sponsor            | 2                                                                                                                  | 1                                                                                                                                                                            | 1                                                                                                                                                                        |                      |                |                                    |
| Ad in VOICES Magazine for the Year               | Full Page                                                                                                          | Half Page                                                                                                                                                                    | Quarter Page                                                                                                                                                             | Eighth Page          |                |                                    |
| Company Profile in One Issue of VOICES Magazine  | ✓                                                                                                                  |                                                                                                                                                                              |                                                                                                                                                                          |                      |                |                                    |
| Logo on Signage at Event                         | ✓                                                                                                                  | ✓                                                                                                                                                                            | ✓                                                                                                                                                                        | ✓                    |                |                                    |
| Video Intro at Webinar                           | 2                                                                                                                  | 1                                                                                                                                                                            |                                                                                                                                                                          |                      |                |                                    |
| Logo on Website                                  | ✓                                                                                                                  | ✓                                                                                                                                                                            | ✓                                                                                                                                                                        | ✓                    |                |                                    |
| Recognition Ribbons                              | ✓                                                                                                                  | ✓                                                                                                                                                                            | ✓                                                                                                                                                                        | ✓                    |                |                                    |
| Recognition at Virtual NJSHA Events for the Year | ✓                                                                                                                  | ✓                                                                                                                                                                            | ✓                                                                                                                                                                        |                      |                |                                    |
| Post-Show Attendee List                          | ✓                                                                                                                  | ✓                                                                                                                                                                            | ✓                                                                                                                                                                        |                      |                |                                    |

**Not sure where your company fits?**

Contact us at [info@njsha.org](mailto:info@njsha.org) • [www.njsha.org](http://www.njsha.org) and let us help you select the right display package.

# Sponsor and Exhibitor Information

To secure your sponsorship, please contact us at [info@njsha.org](mailto:info@njsha.org).

## Exhibit Hall Hours (Tentative)

### Wednesday, April 14

5:00pm - 7:00 pm: Exhibitor Setup

### Thursday, April 15

7:00am - 9:00am: Exhibitor Setup

9:00am - 5:00pm: Exhibits Open

### Friday, April 16

9:00am - 1:30pm: Exhibits Open

1:30pm - 3:00pm: Exhibitor Tear Down

## Exhibitor Deadlines

### March 24

Final day to cancel for a 75% refund

### March 24

Final day to make hotel reservations within the NJSHA room block unless previously sold out

## EXHIBITOR BOOTH INFORMATION

Exhibits will be placed on a first come first served basis. Sponsors will be given preference over exhibitors.

You will receive instructions to upload documents and materials to the app.

The number of attendees listed in your level is the maximum you can include for your company as part of your sponsorship. You can purchase additional sponsor/exhibitor attendee tickets for \$200 per person.

During registration, you will be asked to donate a raffle prize. Please let us know at that time if you plan to donate.

## THE EXHIBITOR AGREES TO THE FOLLOWING PROVISIONS:

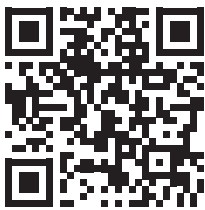
It is agreed that failure on part of the exhibitor to meet booth payment in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Exhibitor assumes responsibility and agrees to defend NJSHA and APA Hotel and their respective employees and agents against any claims or expenses arising out of the use of the Exhibit premises.

## CAMERAS, PHOTOGRAPHY AND PHOTO RELEASE POLICY:

Members of NJSHA will be designated at each NJSHA sponsored event to take photos for NJSHA-related publications (i.e. VOICES), NJSHA website, NJSHA social media outlets (Facebook, Twitter, etc.) or in other Association materials. By participating in any NJSHA sponsored event, you agree to allow NJSHA to use your photograph in any the noted media outlets as mentioned above. These photographs will not be solicited for outside use; they will only be used by NJSHA for marketing and promotion purposes. Personal photography is permitted, however, such photographs cannot be posted through NJSHA social media outlets unless sent to and pre-approved by NJSHA. To request approval, send photo(s) along with event description and photographer name to [info@njsha.org](mailto:info@njsha.org).

***Cancellations received in writing and no later than March 24 will receive a 75% refund.***

## Get Social With Us!



Facebook



Instagram



LinkedIn

## Contact Information

[info@njsha.org](mailto:info@njsha.org) • [www.njsha.org](http://www.njsha.org)